

# 2013

# ANNUAL REPORT



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# GREETINGS...

It is with great pride that we present our second Annual Report for the Reading Recreation Commission. The Commission is a partnership between the City of Reading and the Reading School District, funded in part by tax dollars, that provides quality programs and facilities to the residents of Reading. The partnership between the two entities allows us to provide better recreation services in a more cost-effective way.

2013 was a year of accomplishments for our organization. One of the most celebrated and remarkable achievements for us was the introduction of a Girls Leadership Program at the 3rd and Spruce Recreation Center involving 30 girls from the Reading School District ages 12—17. We also brought back the Men’s 11th and Pike League, expanded our summer playground program to seven locations throughout the City of Reading, renovated Baer Park and more!

We hope that as you read through this annual report, and look at the photos from programs and events throughout the year, you will get a sense of what we do, what we’re about, and why we matter. Our staff serve as mentors to youth and provide them with opportunities to learn, feel cared for, and become engaged in sports and activities. Positive recreation experiences help to build stronger communities and improve people’s lives.



Of course, we cannot be successful without the dedication of our board and staff and many, MANY supporters. Thank you so much to everyone who helped us this past year.

Daphne E. Klahr, CPSI  
*Executive Director*

James E. Washington II  
*Board President*

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# BOARD AND STAFF

## BOARD OF DIRECTORS

<b>James E. Washington II</b>	<i>President</i>	City Representative
<b>Carl E. Geffken</b>	<i>Vice-president</i>	School District Representative
<b>Donald Taddei, Jr.</b>	<i>Secretary</i>	City Representative
<b>Marcia Goodman-Hinnershitz</b>	<i>Treasurer</i>	City Council Member
<b>Christopher Daubert</b>		City Council Member
<b>Manny Guzman</b>		School Board Representative
<b>Allen McCloud</b>		Reading School District
<b>Eddie Moran</b>		School Board Representative
<b>John Santoro</b>		School District Representative
<b>Otis Smith</b>		City Representative
<b>David Ruyak</b>		City of Reading



*Pictured Front Row Left to Right: Daphne Klahr, Marcia Goodman-Hinnershitz, Jim Washington, Don Taddei; 2nd Row Left to Right: Allen McCloud, Eddie Moran, Chris Daubert, Otis Smith, Carl Geffken, John Santoro, Dave Ruyak  
Not pictured: Manny Guzman*

***Our Mission: To provide quality recreation programs and facilities for the residents of Reading with a primary focus on youth programs.***

## FULL-TIME STAFF

<b>Daphne E. Klahr, CPSI</b>	<i>Executive Director</i>
<b>Heather M. Boyer</b>	<i>Program Supervisor</i>
<b>Matthew A. Lubas</b>	<i>Recreation Supervisor</i>
<b>John J. O'Mara</b>	<i>Maintenance Supervisor</i>
<b>Rebecca L. Swoyer</b>	<i>Business Manager</i>
<b>Lawrence P. Zerbe</b>	<i>Tennis Director</i>

## TENNIS STAFF

<b>Lou Lepore</b>	<i>Tennis Instructor</i>
<b>Zack Lockwood</b>	<i>Head Pro</i>
<b>Russ Moore</b>	<i>Tennis Instructor</i>

## 3RD AND SPRUCE STAFF

<b>Elvin Rodriguez</b>	<i>Recreation Manager</i>
<b>Kenneth Bechtel</b>	<i>Park and Recreation Liaison</i>
<b>Ebony Brown</b>	<i>Program Leader/Homework Help</i>
<b>John Huber</b>	<i>Program Leader</i>
<b>Quennel Johnson</b>	<i>Program Leader/Coach</i>
<b>Maritza Loaiza</b>	<i>Program Leader</i>
<b>Ronda Morrison</b>	<i>Program Leader/Maintenance</i>
<b>Dante Pegram</b>	<i>Program Leader/Coach</i>
<b>Barbie Rivera</b>	<i>Dance Coordinator/Admin. Support</i>
<b>Eric Thompson</b>	<i>Administrative Support</i>
<b>Yany Torres</b>	<i>Program Leader</i>
<b>Gloria Vargas</b>	<i>Kid's Café</i>

## 11TH AND PIKE STAFF

<b>Nakia Robertson</b>	<i>Recreation Manager</i>
<b>Tiffany Anderson</b>	<i>Program Leader/Art Coordinator</i>
<b>Alicia Cooper</b>	<i>Program Leader</i>
<b>Brandon Ellison</b>	<i>Program Leader</i>
<b>Tomas Gonzalez</b>	<i>Program Leader</i>
<b>Lewissa Huber</b>	<i>Program Leader</i>
<b>Nelly Martinez</b>	<i>Program Leader</i>
<b>Jose Rivera</b>	<i>Program Leader/Coach</i>
<b>Shaneece Tolentino</b>	<i>Program Leader</i>
<b>Jackie Vargas</b>	<i>Program Leader/Kid's Cafe</i>



*Pictured Front Row Left to Right: John O'Mara, Matt Lubas, Ken Bechtel; 2nd Row Left to Right: Daphne Klahr, Heather Boyer, Rebecca Swoyer, Ronda Morrison*

# ABOUT OUR LOGO

Our logo, which depicts a child holding a round lantern illuminating the words “Reading Recreation Commission”, captures the very soul of our organization—serving youth with a hopeful eye to the future and a respectful “nod” to the past.



The lantern, shaped like the ice cream container lanterns of the past, represents the much revered Lantern Parade, a City of Reading Recreation program since the 1930's. The “light” represents the bright future that the Reading Recreation Commission will have in the City of Reading. It is interesting and important to note that statues of children holding lanterns signified a safe place to rest on the Underground Railroad, and many of these statues can still be found on older properties in Reading. The font represents the glory days of the Reading Railroad.

Our logo is proudly featured on our playground and sports league shirts, in our advertising, on mugs, decals, and even on a custom-designed charm made by Justin Bortz Jewelers in West Reading.

## 2013 FUNDRAISERS

### HOAGIE FUNDRAISER

MARCH 8, 2013

HOAGIES SOLD: 775

PROCEEDS BENEFITED: YOUTH FIELDTRIPS

Thanks to a dozen volunteers, recreation staff and over 700 hungry people, the Reading Recreation Commission's 1st Hoagie Fundraiser was a huge success! Proceeds from the fundraiser helped to provide fieldtrips for over 200 Reading Rec kids to the Camden Aquarium, Philadelphia Zoo, and Hersheypark!

Several area businesses and individuals helped make the sale possible by donating produce, rolls, condiments, deli meats and cheeses, sodas, cookies, and supplies. Thank you to Kegel's Produce, Berks Packing Co., ATV Bakery, Redner's Warehouse Markets, Chapman's Deli, and Reading Recreation Commission's Board of Directors for supporting our efforts....we couldn't have done it without you!

### “BEST OF BERKS COUNTY”

#### BINGO

DECEMBER 8, 2013

RSD SCHOOL OF PERFORMING ARTS

PARTICIPANTS: 55

PROCEEDS BENEFITED: YOUTH SCHOLARSHIPS

Despite a huge snowstorm, over 50 people ventured to the RSD's School of Performing Arts to play bingo and win some awesome prizes. A special thank you to the Reading Fightin Phils, White Star Tours, Ozzy's Family Fun Center, Gasser's Miniature Golf, Skateaway, Chick-Fil-A, Texas Roadhouse, and Baja Beach Tanning Salon for supporting our efforts.



# FACILITIES



## SCHLEGEL FIELD HOUSE & PAVILION

The historic Schlegel Fieldhouse and Pavilion are beautiful facilities overlooking the lower ball fields and swimming pool in Schlegel Park. The field house and pavilion are used for many special events including birthday parties, reunions, holiday parties, and gatherings. The refinished wood floor, stone fireplace, restroom facilities, and seating capacity of 50 make the Schlegel Field House an ideal location for any small event. The lower level of the field house serves as storage for softball and baseball programs.



## SCHLEGEL POOL

OPEN MAY 25, 2013 – SEPTEMBER 2, 2013  
SCHLEGEL PARK

The Schlegel Pool provided cool “Fun in the Sun” for all ages this summer including special events like the 4th of July Celebration and Moonlight Swims every Friday in July. In addition, qualified pool staff provide swimming lessons for kids in all ability levels and long-course training time was available in the morning for our more serious swimmers.

### Seasonal Attendance

Daily (4 & over)	7120
Daily (3 & under)	572
Groups	2566
Family Membership	11
Youth Memberships	52
Adult	3

### Staff

Managers	2
Number of Guards	13
Concession/Cashier	5
Security	5



# FACILITIES



## PENDORA FIELD HOUSE

The Pendora Field House is our largest field house facility with a capacity of 80 people seated conference-style. The Pendora Field house received many upgrades in 2013 including new cabinetry and countertops, curtains, fresh paint, new doors, refinished floor, and new tables and chairs.



## PAVILIONS

The Commission rents out the use of large and small pavilions throughout the City of Reading. All pavilions provide a convenient place to hold picnics and reunions within our beautiful City parks.

### Pavilion Locations

3rd & Spruce  
Egelmans Park  
Pendora Park  
Schlegel Park



## FIELD RENTALS

From March through November, our fields are used for a variety of purposes including soccer, football, rugby, kickball, softball and baseball. In 2013, over 36 organizations used our fields and facilities. The fields are maintained by employees of the Reading Recreation Commission and the City of Reading Public Works Department. Some of our fields, such as Schlegel Park Upper field, afford views of the City of Reading that are breathtaking!

## FIELD LOCATIONS

Angelica Park  
Baer Park  
Brookline Playground  
E.J. Dives Playground

Hillside Playground  
Keffer Park  
Neversink Playground  
Northmont Playground  
Pendora Park  
Reading Iron Playground

Schlegel Park  
3rd & Spring Playground  
3rd & Spruce Recreation Area  
6th & Amity Playground  
10th & South Playground  
11th & Pike Playground

# FACILITIES

## 3RD AND SPRUCE RECREATION CENTER

320 S. 3RD ST.

SERVES YOUTH IN GRADES 1–12

The 3rd and Spruce Recreation Center provides safe and fun recreation activities to City youth all year long. During the school year, the recreation center is open weekdays from 3:30pm–8:00pm and in the summer hosts a playground program weekdays from 12:30pm–5:00pm. In addition, many sports leagues including basketball and volleyball use the center at night and on weekends.



The center has a full-size gymnasium, a game room, homework room, and cafeteria. During the year, daily activities include arts and crafts, board games, sports, tutoring, career development workshops and clubs. Some of the most popular clubs include Art Club, Dance Club, Chess Club, Tennis Club, Little Girls/Boys Club, and the Girl Leadership Program.

Many special events are hosted at 3rd and Spruce for City youth. Our most popular are the holiday dances which bring together kids from 3rd and Spruce and the 11th and Pike Centers to dance, eat, and have a blast hanging out with their friends. Other events in 2013 included a basketball workshop, Career nights, Family Night, and our Talent and Art Show.

The recreation center serves as a “home away from home” to many kids. They are provided meals every day through our Kids Café program, receive homework help and valuable mentoring time with our qualified staff.

Average Attendance: 78–150 per day



# FACILITIES

## 11TH AND PIKE RECREATION CENTER

1185 PIKE ST.

SERVES YOUTH IN GRADES 1–5

The 11th and Pike Recreation Center provides safe and fun recreation activities to City youth all year long. During the school year, the recreation center is open every day from 3:30pm—

8:00pm and in the summer hosts a playground program weekdays from 12:30pm—

5:00pm. In addition, many sports leagues including basketball and

volleyball use the center at night and on weekends.



The center has an elementary-size gymnasium, a game room, homework room, and cafeteria. During the year, daily activities include arts and crafts, board games, sports activities, tutoring, career development workshops and clubs. Some of the most popular clubs include Art and Dance Clubs.

11th and Pike was host to several special events in 2013 including our Easter Celebration and Chess Tournament.

The recreation center serves as a “home away from home” to many kids. They are provided meals every day through our Kids Café program, receive homework help and valuable mentoring time with our qualified staff.

Average Attendance: 40-80 per day





# YOUTH PROGRAM HIGHLIGHTS

## COR EARLY BIRD TENNIS PROGRAM SEPTEMBER 2013–MAY 2014

While some students may dread the start of the school day, youth who participate in our Early Bird Tennis Program are eager for it [often] arriving 45-60 minutes before the school day begins. Immediately after the tennis club ends, a healthy breakfast is served in the cafeteria, all before school officially begins. Those who are punctual for the club, perform well academically and stay out of trouble in school, are eligible to play on their schools team tennis travel team and participate in an end of year match versus teachers in front of their classmates. Our program provides wellness, increased self esteem, team work and skill development that participants can carry over to their every day lives.



## CITY OF READING GREENHOUSE–PERMACULTIVATE



At the City Park Greenhouse, youth can experience hands-on learning opportunities in the field of sustainable urban agriculture and permaculture. The program, managed by the city

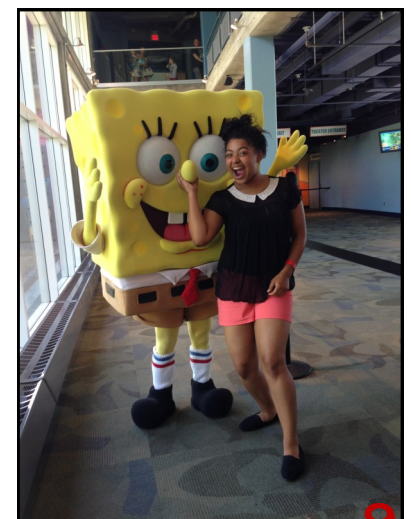
nonprofit Permacultivate, provides working demonstrations of key approaches to sustainable food production and resource management, including

aquaponics, vermicomposting, and a variety of horticultural practices. These activities not only provide a missing link in traditional educational and recreational programming, but also can be integrated in core STEM curricula with diverse and enjoyable practical applications.

## TRIP TO THE CAMDEN AQUARIUM MAY 18, 2013

Reading Rec kids traveled to the Camden Aquarium to learn and see different types of animals including sharks, stingrays and more. Camden Aquarium is also the only aquarium in the world where you can see hippos nose-to-nose, and the only aquarium in the country to feature a Great Hammerhead Shark – among the largest and rarest of sharks!

One of the best parts of the trip, funded by our hoogie sale, was to experience the ferry ride!



# YOUTH PROGRAM HIGHLIGHTS

## TRIP TO THE PHILADELPHIA ZOO JUNE 1, 2013

Youth from the 11th and Pike Recreation Center traveled to the Philadelphia Zoo to explore, see, and visit with the Zoo's more than 1,300 animals, many of them rare and endangered. By connecting children with wildlife, the Philadelphia Zoo creates joyful discovery and inspires action for animals and habitats.



## 11TH & PIKE YOUTH SUMMER CITY HOOPS BASKETBALL LEAGUE JUNE–AUGUST 2013

SUPPORTED BY: ST. JOSEPH REGIONAL HEALTH NETWORK, BERKS WOMEN IN CRISIS, COUNCIL ON CHEMICAL ABUSE, HARTMAN SHURR

Summer 2013 saw the glorious return of the historic 11th and Pike Summer Basketball League. Historically, the 11th and Pike League counted some of the biggest names in Berks County basketball as participants. This past summer, with the help of community partners, the Commission was able to engage almost 100 boys ages 13–18 into the league. The league, made possible by a \$20,000.00 RYVP grant from St. Joseph Regional Health Network, provided training for our coaches with a nationally-recognized curriculum Coaching Boys Into Men (CBIM). The league was able to be offered to all boys at no charge.

The league played on Monday, Tuesday and Wednesday

nights at the 11<sup>th</sup> and Pike Playground and the rain location was Northeast Middle School. The league

coaches were members of the community, RRC staff, and coaches at Reading High School.

Our championship games were played at the Geigle Complex in the beginning of August. Special guests were on-hand to cheer on the players including the Reading Fightin Phils and Mayor Vaughn Spencer.

Our vision, to bring back the glory of the historic 11<sup>th</sup> and Pike league while at the same time give kids a fun and safe environment in which to thrive, was realized. The league will continue in Summer 2014 thanks to the continued support of our community partners.



# YOUTH PROGRAM HIGHLIGHTS

## GIRLS LEADERSHIP PROGRAM—LEADING LADIES

OCTOBER 2013—MAY 2014

PRESENTER: JUDIE THOMPSON, MYNDSIGHT CONSULTING LLC



In Fall of 2013, the Reading Recreation Commission (RRC) implemented an urban-focused Girl's Leadership Program at 3rd and Spruce Recreation Center. The evidenced-based leadership program meets weekly and focuses on positive identity, self-expression, life skills, career development, and life choices. The program is relationship centered, strengths based, and solutions focused. It is believed that this program will become a model for other urban communities across the country. This unique program empowers young women in urban environments to be leaders, visionaries, and gives them the tools to be healthy, successful, and contributing members of society.

In March of 2014, the Girls Leadership Program was recognized by the Pennsylvania Recreation and Park Society for Excellence in Recreation and Parks. One of only ten programming awards statewide, it was an extraordinary honor for the RRC, and the City of Reading. The award helps to showcase, on a state level, the great things that the program is accomplishing in Reading.



## LITTLE GIRLS CLUB

OCTOBER 2013—MAY 2014

PROGRAM LEADER: YANY TORRES

Modeled after our Girls Leadership Program, our Little Girls Club focuses on positive relationships, manners, self-esteem, kindness, and the importance of community service. The Little Girls Club travels monthly to a local senior center to interact with residents in addition to weekly club meetings, activities, and field trips to local cultural events.

# YOUTH PROGRAM HIGHLIGHTS

**LIN DEMONSTRATION**  
**AIR PRODUCTS AND CHEMICALS, INC.**  
NOVEMBER 19, 2013  
PRESENTER: JAVIER J. MARTINEZ, GLOBAL MATERIAL MANAGEMENT

What do you get when you mix together sugar, heavy cream, half and half, egg beaters egg substitute, vanilla, Oreos, and liquid nitrogen? Liquid Nitrogen Ice Cream....of course (mixed at a cool temperature of minus 300 degrees)!

Air Products and Chemicals, Inc. from Trexlertown brought their scientific magic to the 3rd and Spruce Recreation Center this past November to the delight of Reading City youth. Students watched as balls and flowers were frozen with LIN and then crumbled and broken. Balloons were deflated by being put into a Dewar of LIN, and then were warmed back up and re-inflated right before the audience's eyes. The highlight of the evening was getting to eat a dish of delicious Cookies & Cream LIN Ice Cream. Yum!



## PINE CAR DERBY RELAY DECEMBER 13, 2013

SPONSORED BY: BLUE MOUNTAIN REGION SCA

Over 30 boys participated in the 1st annual Pine Car Derby at the 3rd and Spruce Recreation Center. Supported by the Blue Mountain Region SCA, the boys were able to race their hand-decorated pine cars down a custom wooden track. Prizes were given to all winners and, as a bonus, the Blue



Mountain Region SCA brought in a real racecar for the boys to see, touch, and experience being in the driver's seat.

# PLAYGROUND PROGRAM

JUNE 18TH–AUGUST 17TH, 2013

3RD AND SPRUCE RECREATION CTR ~ 11TH AND PIKE RECREATION CTR  
PENDORA PARK ~ HILLSIDE PLAYGROUND ~ SCHLEGEL PARK

JAMESTOWN VILLAGE  
ST. LUKE'S CHURCH

The Summer Playground Program was better than ever in 2013 operating out of seven City locations. Partnerships with St. Luke's Church and Jamestown Village allowed us to keep more kids happy and active this past summer. Activities included weekly trips to Schlegel Pool, daily arts and crafts activities, games and sports, field trips, and workshops. A nutritious lunch is served to all children participating in the program. Highlights of the summer included a visit by the Philadelphia 76'ers Summer Hoops Tour and World B. Free and visits to the Reading Public Museum to learn about Egyptian Art and Culture. The penultimate celebration was the Lantern Parade (held at Northeast Middle School due to inclement weather) where the kids made homemade lanterns out of papier mâché, cans, or milk cartons and marched around the auditorium and stage to celebrate the end of the playground program. Participation: 275 children



## *Pendora Park Playground Wins Design Contest!*

In Summer 2013, the Berks County Planning Commission held a Stormwater Drain Design Contest and invited any playground program attendee to participate.

Sponsored by the Berks County MS4 Steering Committee, the Berks Conservancy, the Berks Conservation District and the Berks Planning Commission, the contest aimed to teach kids about the importance of

keeping stormwater clear of debris and pollutants. The kids at the Pendora Park Playground rose to the challenge and submitted a winning design. The winners received a pizza party and paint supplies to paint a storm drain at their park.



*Student Artists: Austin Quigg & Chesalie Vargas*



# PLAYGROUND PROGRAM



## PHILADELPHIA 76'ERS SUMMER HOOPS TOUR

JULY 10, 2013

SOUTHWEST MIDDLE SCHOOL

Over 300 kids and adults were on hand to meet Philadelphia 76'ers Ambassador of Basketball, World B. Free, and Sixers staff in the Southwest Middle School gymnasium. The 18th annual summer tour offered kids a chance to learn the basic fundamentals of basketball, tips on how to improve their game, and advice on the importance on education. In addition to their basketball and life skills, the children had an opportunity to interact with members of the Sixers staff, get autographs signed, and meet World B. Free. The Honorable Mayor Vaughn Spencer made a special guest appearance!



## READING PUBLIC MUSEUM—EGYPTIAN ART AND CULTURE PROGRAM

SUMMER 2013

ON-SITE AND AT THE READING PUBLIC MUSEUM

The Reading Public Museum (RPM) created and provided the children participating in the Reading Recreation Commission (RRC) summer program the opportunity to learn about art and science in a fun and interactive way. The program, focused on Egyptian Art and Culture, included a Pre Museum Visit to each of the seven parks in the RRC by RPM Museum educators who engaged and excited the children about their upcoming visit to RPM. The Pre-Museum Visit included hands on activities for the children to prepare them for the museum trip the following day. During their visit to the Museum, children viewed the RPM ancient civilizations gallery where they met the Museum's mummy Nafrina, learned about the role of mythology in Egyptian life, and created a scarab they could take home. After visiting the gallery children visited the Natural History gallery where they will see "real" scarabs (dung beetles), and learned about insect adaptations. Following their time in the museum building, children visited the planetarium where they observed a planetarium show about Egyptian Skies and how like many cultures, the Egyptians used stars to tell mythological stories. The final activity of the day was spent in the arboretum where children learned the importance of the Nile to the Egyptian people and created boats to float in the creek outside of the Museum.



# TENNIS

Our City of Reading “COR” Tennis Program was better than ever under the direction of Coach Larry and his phenomenal team! Tennis staff visited Reading School District gym programs throughout the year to provide tennis instruction to students. In addition, special events like the “Hit-A-Thon” and the “Turkey Tournament” drew hundreds of tennis youth and their parents.

Total Program Participation (not including special events): 2600

## Tennis Programs

Play Days (21)	715
Tennis Club	219
Academy	50
High Performance	14
Tournament	95
First Serve	21
PE Tennis	1149
Groups	325
Adults	12

## Special Events

Tennis Jams  
 Friday Night Lights  
 Youth Fun Day at Albright College  
 RSD Knight Walk  
 World Team Tennis Trip  
 Holiday Celebration at Hillcrest  
 Philadelphia Cricket Club Trip  
 Nickelodeon World Wide Day of Play  
 USTA Training Workshop at 3<sup>rd</sup> & Spruce Recreation Center  
 Riverside Elementary—Teacher vs Student match



# VOLLEYBALL

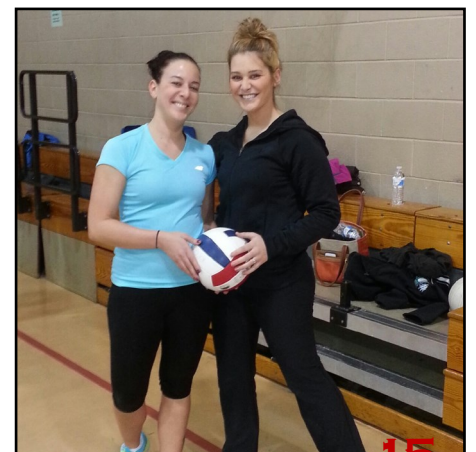
The Adult Summer and Winter Volleyball leagues were stronger than ever in 2013. All games were played at 3rd and Spruce Recreation Center on two courts in the gym. Teams from all over Berks County participated in the coed league.

## Summer Volleyball

Coed B 5 teams

## Winter Volleyball

Women's Power 5 teams  
 Coed BB 6 teams  
 Coed B 10 teams



# SPECIAL EVENTS

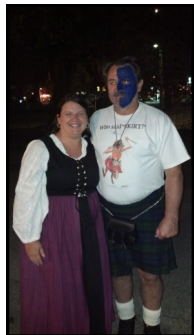
## EASTER CELEBRATION

MARCH 23, 2013

11TH AND PIKE RECREATION CENTER

Our second annual Easter Celebration involved crafts, games, face painting, goodie bags, snacks, and of course, a visit with the Easter Bunny! Media coverage was provided by the Reading Eagle and WFMZ.

Participation: 322 children



## HALLOWEEN HAYRIDE

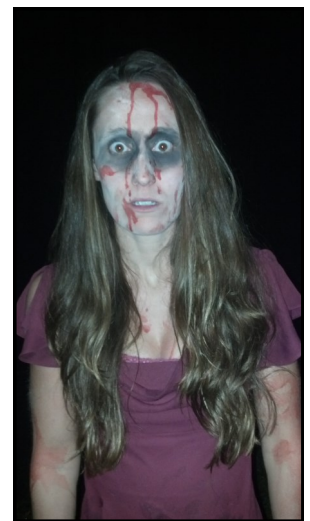
OCTOBER 18TH AND 19TH, 2013

SCHLEGEL PARK

Despite the torrential downpours, our second annual hayride was a smashing success!

We welcomed children and their families to enjoy a hayride through the park illuminated by candlelight or a quick run through the sheet maze. We added a "Scary" hayride on Saturday night which added to the fun and excitement for riders. Other activities included crafts, face painting, s'mores around the campfire, games, and fire prevention information from the Reading Fire Dept.

Participation: 344 people





# SPECIAL EVENTS

## HOLIDAY PARADE NOVEMBER 16, 2013 PENN ST., READING

Over 60 Reading Recreation Commission kids from our tennis and dance programs participated in Reading's annual Holiday Parade. The float that brings Santa down Penn Street is designed and decorated by Commission staff.



## COOKIES WITH SANTA DECEMBER 7, 2013 PENDORA FIELDHOUSE

Local children got to visit with Santa and Mrs. Claus, make a Christmas craft, meet Frosty the Snowman, and eat delicious, homemade cookies!  
Participation: 240 children



# VOLUNTEERS/PARTNERSHIPS



A continued focus of the Recreation Commission in it's second year was continuing to upgrade, repair, and clean the facilities and parks in which we operate programs and events. Over the course of the year, we welcomed over 700 students from Alvernia

University and Albright College, and another 200+ from local community organizations who cleaned buildings, painted, picked up trash, landscaped, and more. We received strong support from the City of Reading Public Works Department and Reading Beautification who supplied equipment, trash bags and gloves, paint, tools and much more. Thank you to everyone who helped our efforts in 2013—we couldn't have done it without you!

Total Volunteer Hours: 3,000+

Total Parks Cleaned: 11

Total Number of Buildings Renovated: 3

## BAER PARK RENOVATION



At the end of 2013, Baer Park underwent extensive improvements to the ball field thanks to the generosity of Baseballtown Charities, Colonial Oaks Foundation, Wyomissing Foundation and overwhelming community

support. The park, which was named after the 19th Century Reading Railroad magnate George Baer, is located in the 15th Ward of the City of Reading. Baer Park features a lighted baseball field, tennis courts, basketball courts, a playground, a concession stand and a stone field house on its nine acres of land.

Today, Baer Park is a nerve center of activity in the 15th Ward. On any given day, hundreds of youth can be found using the various attractions or having fun by spending time with friends. Throughout the spring and summer, the park's baseball field is home to numerous city baseball and softball organizations. It is also the home field for junior high teams from the Reading School District.

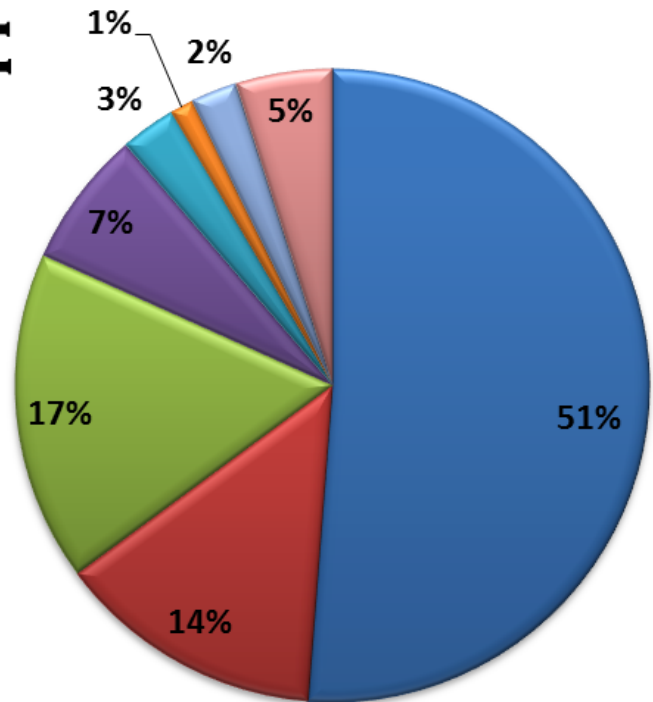


Due to the extensive upgrades, which included work to the infield, outfield, adding all-new fencing, bleachers, and benches, the field has become one of the most attractive ball fields in the City. The park will be host to the 2014 Pitch, Hit, and Run Competition in conjunction with the official ribbon-cutting on April 19, 2014.

# ACCOUNTABILITY

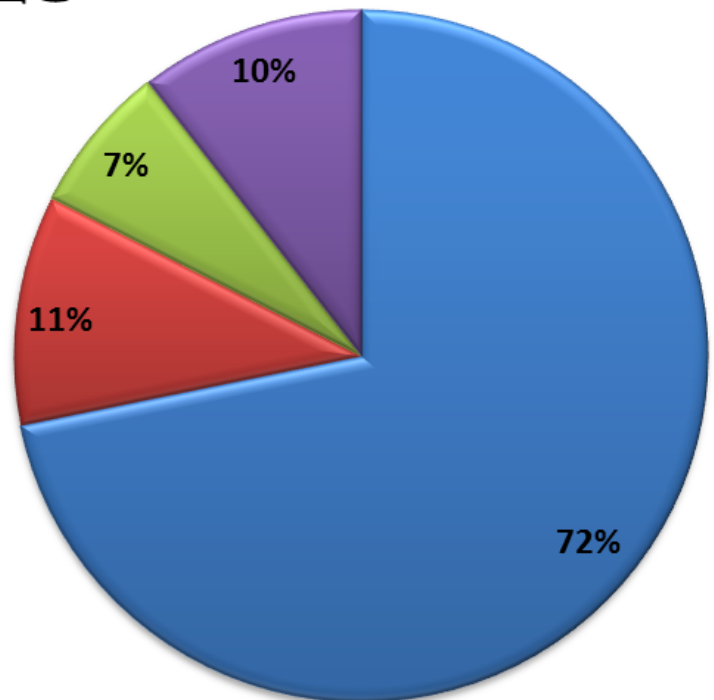
## 2013 REVENUE

- LOCAL PUBLIC FUNDS - City of Reading (\$488,000)
- LOCAL PUBLIC FUNDS - Reading School District (\$129,795)
- GRANTS AND SCHOLARSHIPS - DCNR, RYVP, BASEBALLTOWN CHARITIES (\$160,883)
- POOL Schlegel Pool (\$66,346.00)
- PROGRAM FEES - Tennis (\$27,424.00)



## 2013 EXPENSES

- Program Services (\$611,722)
- Administration (\$91,298.00)
- Tennis (\$59,470)
- Pool (\$89,465)



# ACKNOWLEDGMENTS



THANK YOU TO THE FOLLOWING INDIVIDUALS AND ORGANIZATIONS  
FOR SUPPORTING OUR EFFORTS IN 2013. WE COULDN'T HAVE DONE IT WITHOUT YOU!

A.G.A. 741 Photography  
Advance Medical Staffing  
Air Products  
Albright College  
Allen McCloud  
Alex Betances Realty  
Alvernia University  
Alvernia University Men's Baseball  
Alvernia University Men's Ice Hockey  
Alvernia University Men's Tennis  
Alvernia University Women's Basketball  
American Barber Academy  
Ann Toole  
Auntie Anne's  
Baja Beach Tanning Club  
Barbara Coffin  
Baseballtown Charities  
BCIU  
BCTV  
Berks County 4-H  
Berks County Community Foundation  
Berks County Community Service  
Berks County Tennis Association  
Berks County Tennis Club  
Berks Digital Inc.  
Berks Packing  
Bill Palmertree  
Bill & Ginger Miller  
Blue Mountain Region SCA  
Bob Sebelist  
Bonita McCoy  
Borelli Family  
Boscov's  
Bottom Dollar  
Brenda Marks  
Brett Elam  
Brett Fegely  
Bruce Kisthardt  
Bruce Monteiro  
Bruce Ream  
Bryan Gentry  
Bud Bucheit  
Camille Stock  
Carl Geffken  
Carlos Torres  
Chapman's Deli  
Charles Jones  
Chik-Fil-A  
Chris Celmer  
Christine Gilfillan  
Chris Zale  
Chuck Domino  
Cifredo's Barber Salon  
Cindy DeGroot  
City of Reading  
City of Reading Fire Department  
City of Reading Police Department  
City of Reading Public Works Dept.  
CJ Vazquez  
Clover Farms

Council on Chemical Abuse  
County of Berks Parks & Recreation  
Covely Family  
Craig Cronrath  
Cynthia Dunlap  
CWTA (Ryan Knarr)  
DCNR  
D&D Screen Printing  
Damond Kloc  
Dan Douglas  
Dan Douglas  
Dave Emkey  
David Cituk  
David Mekeel  
David Ruyak  
David Thun  
Dennis Brophy  
Diane Kripas  
DJ Serrano  
Donald Taddei  
Donna Reed  
Eddie Moran  
Ed Kuhn  
Empire Wrecking  
Eric Schwendeman  
Eric Rodriguez  
Erin Brown  
Ernie Speros  
Esta Neugroschel  
Exeter Township Parks & Recreation  
F.M. Brown's  
Francis Acosta  
Frank Denbowski  
Fromuth Tennis  
Gallen Family  
Gary Brown  
Gary O'Brien  
Gary Walkowski  
Gasser's Golf  
Giant Food Stores  
Girl Scout Troop 1622  
Godiva Chocolatier  
GTS Wellco  
Hartman Shurr  
Heather Phillips  
Henry Tangredi  
Hiester's Lanes  
Hillcrest Racquet Club  
Hillside Playground Association  
Irving Gonzalez  
J. Drue Miles  
J. Russell Hoke  
Jacquelyn Accetta  
James Washington  
Jay Worrall  
Jeff Darlington  
Jeff Wade  
Jen Brady  
Jen Habecker  
Jeremy Searfoss  
Jessica Umbenhauer  
Jim Bobeck  
Jim Fromuth

Jimmie Kramer's Peanut Bar  
Jim Kurtz  
Joanne Gibble  
Joe Chiarelli  
Joe DeMarte  
Joe Riley  
Joe Seltzer  
Joel Brigel  
John Santoro  
John G. Smith  
Judie Thompson  
Judy's On Cherry  
Julie Stubler  
Karen Barsoum  
Karen Kauffman  
Karen Schreiber  
Kate Gallagher  
Kegel's Produce  
Keith Phillips  
Kevin Calabria  
Kyle Zeiber  
Larry Rush  
Laura Covely  
Laura Welliver  
Learning Express  
Linda Kelleher  
Linktech, Inc.  
Little Acts of Love  
Lorraine Klahr  
Luke Schultz  
Mara Trifoi  
Marcia Goodman-Hinnershitz  
Maria Ruoff  
Marisol Torres  
Mark Civitarese  
Mayor Tom McMahan  
Mayor Vaughn Spencer  
Meggan Shobe  
Melissa Varone  
Michael Brophy  
Michelle Katzenmoyer  
Mike and Joe's Barbershop  
Mike Robinson  
Million Youth Chess Club  
Monica Hoffman  
Monica Reyes  
Muhlenberg Township Parks & Rec  
Nancy Shirey  
Natavia Walker  
Nathalie Kulesa  
Nathan Healy  
Otis Smith  
Ozzy's Family Fun Center  
Patricia Beisswanger  
Pat Shields  
Patti Tezak  
Pennside Partners  
Pepperidge Farms  
Pepsi  
Permacultivate  
Philadelphia Freedoms  
RHS Boy's Tennis

R.M. Palmer & Co.  
R&R Amusements  
Randy Harakal  
Reading Beautification Inc.  
Reading City Council  
Reading Health Systems  
Reading HS Girl's Tennis  
Reading Inter-City Boxing  
Reading Fightin Phils  
Reading Public Museum  
Reading School Board  
Reading School District  
Redner's Warehouse Markets  
Renee Lentz  
Rick Sassaman  
Rhoads Family  
Robert Heebner  
Robert Peters  
Robertson Family  
Ryan Knarr  
Sam's Club  
S & E Sales Associates  
Scott Gehret  
Scott Hunsicker  
Sean Hart  
Senator Judith Schwank  
Shaun Bottiglieri  
Sheri Klahr  
Sir Speedy Printing  
Skateaway  
Spencer Rhoads  
Stephen Powell  
Steven Harrity  
Steven Tablone  
St. Joseph Regional Health Network  
Susan Landes  
Sweet Street Desserts  
Tami Schafer  
Tammy Mitgang  
Tennis Fund of BCCF  
Terry Naugle  
Texas Roadhouse  
Thomas Gombar  
Thomas McDaniel  
Timothy Klahr  
Tobias Family  
Tom Sturgis Pretzels  
Tony Cusimano  
Tonya Butler  
USTA Eastern Pennsylvania District  
USTA Middle States Section  
Utz Quality Foods, Inc.  
Victoria Foanio  
Wal-Mart  
Weis Markets  
WAWA  
Wendy Koller  
West Reading Borough  
White Star Tours  
William Heim  
Wyomissing Foundation  
Yoas Business Services  
Yocum Institute